

WORK EXPERIENCE

Design Lead

January 2022 - Jan 2024

[PancakeSwap](#)

Led the Design team for PancakeSwap. Responsibilities not only include daily UX/UI/2D Graphics Design, but also project management for the entire Design team

UX/UI Designer

May 2020 - January 2022

[PancakeSwap](#)

User Experience/User Interface designer for a leading Decentralized Exchange, PancakeSwap. Mainly responsible for researching, prototyping and testing core products such as Exchange, Liquidity, Limit orders, Perpetuals, Farm/Pools, and NFT market. Maintained design systems and libraries. Also responsible for designing 2D graphics such as social banners and illustrations

Freelance UX/UI Designer

December 2019 - Jul 2024

<http://jesskwak.com>

Designing and building the optimal user experiences/interface for digital products such as websites or web/mobile applications. Primary focus on the research and data driven design and empathetic, user centric approach.

EDUCATIONAL EXPERIENCE

Designlab UX Academy

Oct 2019 - Mar 2020

<https://designlab.com/>

Tortuga Coders React JS bootcamp

Feb 2020 - May 2020

<http://tortugacoders.com>

New York University of Professional Studies

Sep 2014 - Dec 2014

[Java Programming Certificate Course](#)

Carnegie Mellon University

Sep 2007 - May 2013

[B.S. in Mathematics \(Operations Research and Statistics\)](#)

SKILLS

